



## BARRY CONSERVATION DISTRICT'S STRATEGIC FOCUS



### *Farms*

We assist rural communities in managing natural resources sustainably, offering technical support and financial assistance for crop and livestock production.



### *Forests*

Through consultation and services, we empower communities to grow resilient forests that support diverse native species and shared habitats.



### *Waterways*

We steward local wetlands and restore native shorelines toward vibrant watersheds, native species, and community benefits.



## *Our Mission*

To promote responsible natural resource and land-use management for present and future generations.

# STRATEGIC GOALS & OBJECTIVES



## *Barry County Recycles*

I: Enhanced recycling services throughout Barry County, 100% accessible through improved infrastructure, educational campaigns, and community engagement.

- A: Developing & implementing a Material Management Plan.
- B: Fostering individual, household, and enterprise actions for sustainability.
- C: Decrease litter along roadways and waterways in the county.
- D: Expand composting efforts in the county.



## *Resilient Forests*

II: Enhanced public access to resources and educational opportunities for creating resilient forest systems.

- A: Teaching best practices in sustainable forest management.
- B: Combating the threat of invasive species, diseases, and pests.
- C: Promoting resilient native species populations & connected biodiversity.



## *Resilient Waterways*

III: Residents assisted in managing surface water resources for resilient wetlands and watersheds.

- A: Collaborating to restore wetland & watershed resilience.
- B: Combating the threat of invasive species, diseases, and pests.
- C: Promoting resilient native species populations & connected biodiversity.
- D: Reducing water contaminants, like e. coli, and nutrients.
- E: Promoting best practices for stormwater management.



## *Resilient Farms*

IV: Producers supported in implementing best practices for a sustainable rural community.

- A: Preventing soil loss through programs, services, & education.
- B: Promoting benefits of sustainable produce & livestock production.



## *Growing Engagement*

V: Enhanced community engagement and organizational growth toward the support of conservation best practices.

- A: Communicating more effectively and efficiently to community members.
- B: Establishing & implementing a comprehensive funding strategy.
- C: Supporting better recruitment, development, learning, & assistance.